

Desautels Faculty of Management
McGill University
1001 Sherbrooke Street West
Montreal, Quebec H3A 1G5

Phone: +1 (514) 398-4071
Fax: +1 (514) 398-3876
dror.etzion@mcgill.ca

DROR ETZION

Academic Appointments

McGill University

2008-Present. Assistant Professor in the Desautels Faculty of Management.

2008-Present. Associate Member, McGill School of Environment.

EADA

2008. Masters Program Instructor.

Pompeu Fabra University

2006-2008. MBA Program Instructor.

Education

University of Navarra - IESE Business School

2008. PhD, Management.

Tel-Aviv University

1998. M.Sc. Geophysics and Planetary Sciences (cum laude).

Ben-Gurion University

1995. B.Sc. Physics (cum laude).

Publications

Journal Articles

Etzion, D. & Ferraro, F. The role of analogy in the institutionalization of sustainability reporting. *Organization Science*, 21(5): 1092–1107.

Etzion, D. & Davis, GF. 2008. Revolving doors? A network analysis of corporate officers and U.S. government officials. *Journal of Management Inquiry*, 17(3): 157-161.

Martí, I., Etzion, D. & Leca, B. 2008. Theoretical approaches for studying corporations, democracy and the public good. *Journal of Management Inquiry*, 17(3): 148-151.

Etzion, D. 2007. Research on organizations and the natural environment, 1992-Present: a Review. *Journal of Management*, 33(4): 637-664.

Other Publications

Etzion, D. 2009. Signal dynamics: an industry level analysis of the diffusion of environmental management systems. In George T. Solomon (Ed.), *Best Paper Proceedings of the Sixty-Ninth Annual Meeting of the Academy of Management* (CD).

Etzion, D. 2009. Creating a better environment for finance. *MIT Sloan Management Review*, 50(4): 21-22.

**Invited
Research
Presentations**

- 2010 Etzion D. An industry level view of environmental performance. *IESE Business School*, Barcelona
- 2009 Etzion, D. Real and perceived hurdles to addressing climate change: a view from the social sciences. *Weizmann Institute of Science*, Rehovot, Israel.
- 2008 Etzion, D. & Ferraro, F. Design and diffusion: the role of analogy in the institutionalization of sustainability reporting. *Amsterdam Global Conference on Sustainability and Transparency*, Amsterdam.
- 2006 Etzion, D. & Ferraro, F. Voluntary standard setting as a form of institutional entrepreneurship. *Pompeu Fabra University*, Barcelona.

**Conference
Presentations**

- 2010 Etzion, D. An industry level view of environmental performance. *GRONEN*, Milano.
- Etzion, D. An industry level view of environmental performance. *Alliance for Research on Corporate Sustainability*, Boston.
- 2009 Etzion D. An industry level view of environmental performance. *Israel Strategy Conference*, Beer Sheva, Israel.
- Etzion D. Designer Metrics. *Academy of Management Meeting*, Chicago (Part of PDW: Operationalizing sustainability for research and practice).
- Etzion, D. Signal dynamics: an industry level analysis of the diffusion of environmental management systems. *Academy of Management Meeting*, Chicago.
- Etzion, D. Signal emergence and evolution: economic and institutional perspectives. *Academy of Management Meeting*, Chicago.
- Etzion, D. Signaling life-cycles: a longitudinal, industry level analysis of the diffusion of environmental management systems. *Alliance for Research on Corporate Sustainability*, Ann Arbor.
- 2007 Etzion, D. Process and outcome measures of environmental performance. *Strategic Management Society Conference*, San Diego.
- Etzion, D. & Leca, B. Martí, I. Corporations, democracy and the public good *Academy of Management Meeting*, Philadelphia (PDW Organizers).
- Etzion, D. Normative, descriptive and critical research on organizations and the natural environment *Academy of Management Meeting*, Philadelphia (PDW Organizer).
- Etzion, D. Substance, symbol and signal in environmental performance. *Academy of Management Meeting*, Philadelphia.
- 2006 Etzion, D. & Ferraro, F. Sustainability reporting as a conceptual bridge between business and society. *Business as an Agent of World Benefit Global Forum*, Ohio.
- Etzion, D. & Ferraro, F. Voluntary standard setting as a form of institutional entrepreneurship. *Academy of Management Meeting*. Atlanta.
- Etzion, D. & Ferraro, F. Standard setting as a form of institutional entrepreneurship. *EGOS Colloquium*. Bergen.

Grants, Awards and Honors

- 2009-11 “An Industry Level View of Environmental Performance.” Social Sciences and Humanities Research Council Standard Research Grant: \$93,569
- 2009 McGill School of Environment Seed Grant for New Research Initiatives: \$2,000 Corporations, Ecosystems and Democracy (with Gregory Mikkelsen)
- 2009 Academy of Management’s “Organization and Natural Environment (ONE)” Best Doctoral Dissertation Award.
- 2009 Finalist, EDAMBA (European Doctoral Programmes Association in Management and Business Administration) Doctoral Thesis Competition.
- 2007 Booz Allen Hamilton/Strategic Management Society Fellowship: \$1,500 US For the paper: Process and Outcome Measures of Environmental Performance
- 2007 Aspen Institute, Business and Society Program: \$1,500 US Dissertation Proposal Award
- 2004-8 IESE Business School, University of Navarra Ph.D. Fellowship
- 1993-4 Ben Gurion University Rector’s list

Courses Taught

McGill University – Desautels Faculty of Management
Strategies for Sustainable Development (MBA elective: Spring 2009, 2010).
Social Context of Business (Undergraduate core: Spring, 2009, 2010).
Not for Profit Consulting (Joint MBA/undergraduate elective: Spring, 2010).

Pompeu Fabra University
Sustainable Development as Competitive Strategy (MBA elective: 2006-2008).

EADA
Sustainable Development as Competitive Strategy (Masters program core, 2008).

IES Barcelona
Sustainability: Challenges and Responses (Undergraduate elective: 2007-2008).

Professional Experience

Business development and consultancy (2003–2004)
The Natural Step, Israel

Director of Strategic Alliances (1999 – 2002)
Interwise

Programmer / Project Manager (1995-1999)
MINT Technologies, Amdocs